

## EXAMPLE OF WEBSITE CONTENT DOCUMENT

### HOME PAGE

- Tagline (on form)
  - Services we offer: (give descriptive sentence for each service)
    - Consulting: “Our team of expert coaches can help you strategize and establish best practices to grow a nonprofit, or advance your small business”.
    - Creative
    - Financial
  - Testimonial video (uploaded to form)
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### ABOUT US PAGE

- Mission Statement: (on form)
  - Photo/bio of CEO (photo uploaded to form)
    - Terri Burnett: “Terri has been a leader in the marketplace...” (give full bio)
  - Photos/Bios of team (photos uploaded to form)
    - Travis Burnett: “Travis is a true entrepreneur....” (give full bios for each team member)
  - Vision video (uploaded to form)
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### SEVICES PAGE

(Give wording for each service you want represented on this page)

- Consulting
- Creative
- Financial